

Neuland Lettering: Introduction & Exploration

with YVONNE PEREZ COLLINS



YVONNE PEREZ-COLLINS 2019

WHERE:

San Diego Education Association Building

10393 San Diego Mission Road
San Diego, California 92112

WHEN:

Sat. April 11, 2020, 9:30 AM - 12:30 PM

COST:

Free

RSVP:

Marsha Vanetsky

Email: mmvanetsky1@yahoo.com

ABOUT THE PROGRAM

This is an alphabet by German type designer Rudolf Koch while he worked at the Klingspor Type Foundry. He was a skilled calligrapher in his own right. In this class you will learn the simple principles of Neuland and then also enjoy writing with the alternative letterforms. Think of it as a guided tour but then you will be on your own and the only rule is to explore and be inspired by what you see being created. This versatile hand is useful for broadsides, envelopes, certificates, ceramic pots, walls and posters.

ABOUT YVONNE

Yvonne Perez-Collins taught Textile Surface Design twenty-four years that included state and national conferences. She has always enjoyed learning as much as teaching. Feeling that lightbulb moment doesn't get old and is only better when you can turn it on for someone else. Yvonne continues to work in numerous mediums with lettering and various arts. She teaches bookmaking in San Diego libraries to various age groups. Visit: envisionitsandiego.com

SUPPLY LIST

- C-thru ruler, mechanical pencil, white eraser
- Water container, paper towels
- Watercolor set (in pan or palette not tubes)
- 1/4" flat brush
- 1/2" flat brush/optional
- Speedball C-2, 6mm Parallel Pen
- Ink (Walnut Ink, Higgins Eternal, or Pelikan 4001 suggested)
- Stamp pad of any kind, if you have one
- Paper for practice writing that holds ink, we'll make our own lines

OPTIONAL:

- Scrap cardstock, art paper, watercolor, printmaking paper that you can write a name or word on and later use it on a card or project.
- Any broad edge tool you would like to write with 1/4" - 1/2"

* \$2 material fee

This program is open to both members and non-members. Feel free to bring a friend, just be sure they are registered.

Questions? E-mail Marsha at mmvanetsky1@yahoo.com. NO audio or video recording of any program, meeting, workshop or other SFC function permitted without prior consent of both guest artist and a representative of the Board of Governors. ** You must ask permission of the artist/ instructor to photograph any copyrighted materials, including demos.