



Society for Calligraphy

SOUTHERN CALIFORNIA PRESENTS

LECTURE / SLIDE SHOW

Free and open to the public

BORN TO LETTER

1 family / 6 calligraphers



Saturday, November 17, 2018

9:00 – 10:00 AM

Lecture begins promptly at 9:00 AM

Location: (same as workshop)

Born to Letter Joke Boudens

I was born in Bruges, Belgium as the eldest of five. We grew up surrounded by written and drawn letterforms. My father was the first calligrapher in Belgium, who taught at several Academies of Art. As children and young adults, none of us took any interest in what he did. Still, in the end we all became calligraphers or letter carvers. My father died in 1990 at the age of 64. Fortunately, at the end of his life he had known that some of his children were bitten by the lettering bug! I will talk about how it was to grow up in this family, how our interest in lettering was aroused and why, finally, each of us chose to be some kind of lettering artist. I will show you some work of my father and siblings, as well as a selection of my own.

Joke Boudens is a Flemish lettering artist and teacher, living and working in the beautiful medieval town of Bruges, Belgium. With a calligrapher father and a visual arts graduate mother, she grew up surrounded by art and letters. After attending a workshop on Roman capitals, at long last she totally fell in love with lettering.

Her work has frequently been shown in the prestigious American journal Letter Arts Review and has been exhibited in the US, Japan and Europe. She is a Full Member of the British society Letter Exchange. In the last decade she has taught calligraphy in Europe, the US and Canada. Joke's work is in many private collections in Belgium and abroad, including that of the Belgian royal court.

Hand Drawn Lettering in Vintage Style

A TWO DAY WORKSHOP with

Joke Boudens

Saturday, November 17, 2018

10:30 AM to 5:30 PM

Sunday, November 18, 2018

9:30 AM to 4:30 PM

\$120 by Check

PayPal option available online - see link below

Location:

Cal State University, Long Beach

Osher Lifelong Learning Institute

Building HS&D • Room 105

near corner of Palo Verde and Anaheim Rd.

1250 Bellflower Blvd.

Long Beach, CA 90840-5609



Hand-drawn lettering has become very popular in recent years. From posters and book jackets over graphic design and illustration to T-shirts and chalkboard lettering in restaurants and cafes. Many of these designs are inspired by lettering dating from the beginning of the 20th century. In this workshop we will concentrate on the basic letterforms of the Roman Capital. I will take you through every letterform of a simple uppercase sans-serif alphabet. We will look at specific forms in detail. Basic letterforms will be changed by adding shadow and other design elements. This will happen through the use of only a pencil and a fineliner.

In this course, you will learn to

- correctly draw letterforms by hand
- create familiar letterforms by adding secondary elements
- understand the calligraphic process from thumbnail to finished piece
- master layout skills and create a beautiful hand-lettered word or phrase

The workshop is meant for complete beginners and anyone who wants to improve and refine acquired skills.

Workshops are limited to 20 participants. Enrollment is limited to current paid Society for Calligraphy members only. Your membership must be current at time of sign-up as well as when class is held. No reservation will be held until your dues are current. If your membership lapses, you become ineligible and your space will be filled from the waiting list. Sign-ups are accepted in advance on a first come, first served basis. No refunds unless your place can be filled from a wait list. If you must cancel, please allow sufficient time for your place to be filled. For prompt receipt of supply list and confirmation, your check should arrive no later than two weeks before the workshop.

Please send this tear-off with: 1. your check payable to SfC and 2. if you do not have email, you must include a stamped, self-addressed business size envelope to: **Rosana Ang, 2412 Madrugada Drive, Chino Hills, CA 91709-1371.**

Questions? E-mail Rosana at specialworkshops@societyforcalligraphy.org. NO audio or video recording of any program, meeting, workshop or other SfC function permitted consent of both guest artist and a representative of the Board of Governors. *** You must ask permission of the artist/instructor to photograph any copyrighted materials, including demos.

www.societyforcalligraphy.org

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PayPal option available online: <http://cpnl4.ntwd.net/%7Esocietyforcallig/calendarDetail.php?eventID=1209>

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Society for Calligraphy Workshop
Hand Drawn Lettering with Joke Boudens
Sat./Sun. November 17/18, 2018
\$120

I am a paid, current member of the SfC

Name _____ e-mail _____

Address _____

City/State/Zip _____

Day Phone (____) _____ Evening Phone (____) _____